

UPCOMING EVENT

Top Golf In Alpharetta

Sunday, April 15, 2018
Expect an Email Invite Soon!

Families are invited out for an afternoon of golf, food, and a cash bar for everyone 21 and older. A golf professional will also be there to help those who are looking to improve their game.

Visit www.topgolf.com/us/alpharetta/ for more info

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A special thanks to these top-tier donors from the 2017-18 giving year. Visit the website www.gtztbt.org and click on the Honor Roll tab at the top right to see the entire list of donors.

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ON THE WEB



Find us on the web at www.gtztbt.org. Read the latest news from fellow alumni and the undergrads, submit an update, or look through our photo albums!

www.gtztbt.org



ΦΕΠ • 1916

Xi Chapter of Zeta Beta Tau Fraternity

Xi-Lights

March 2018



ZBT • 1970

Georgia Tech • Atlanta, Ga.

ALUMNI PROFILE

Fraternity experience prepared Brother Cripps for a successful career in the film industry

Lasting friendships are always a significant outcome of joining a fraternity, and for **Andrew Cripps '81** it was no different. He joined Zeta Beta Tau in the fall semester of 1979 with about 10 others who also lived in the dorms at the time.

37 years later, Cripps is still in contact with some of his brothers and tries to see them annually. Some of his favorite memories involve intramural sports and the celebrations that usually followed. The chapter meetings, were also "a great source of amusement."

Cripps' experience with his fraternity helped him mature as a person and he considers it a "great time of growth, learning and friendship."

"That experience shaped who I have become, and will always be a cherished period of my life," he said.

After graduating, Cripps earned his MBA in international business at Georgia State University, and started working with Johnson & Johnson. He later moved to Tokyo, having grown up in Japan speaking fluent Japanese, to work for United International Pictures.

In 2007, he joined Paramount as



President of Paramount Pictures International and then moved to IMAX as President International in 2012. Recently, after 25 years in London, Cripps moved to Los Angeles as President International of Theatrical Distribution for 20th Century Fox, where they release 15 to 18 films per year around the world.

His wife, Louise, and three kids still live in London, so Cripps tries to see

them as much as possible. He also tries to meet up with his brothers, but they primarily keep in touch via email. Despite the number of years that have passed and the distance between them, they have been reasonably successful in getting together for things like golf and homecoming.

"Fraternity life helped me grow up, built lifelong

friendships and helped to instill in me a sense of responsibility which has helped me throughout my life." Cripps said.

Cripps is currently on the board of the Scheller College of Business, which gets him back to campus twice a year. He tries to visit Georgia Tech on a semi regular basis, helping him to still feel connected to Zeta Beta Tau.

"Fraternity life helped me grow up, built lifelong friendships and helped to instill in me a sense of responsibility which has helped me throughout my life," Cripps said.

SPRING SEMESTER

Xi Chapter Has Big Plans

Already in the books are the following:

- Our Super Bowl party was a great time, although not many Patriots fans were in the house. We would like to thank Greg Wombough '92 for his donation to fund food for the party.
- We recently held a Super Smash Bros. tournament for charity. Everyone had fun, and the brothers raised money for a great cause!
- We also held a Date Night on February 10th. The brothers went to Dad's Garage Improv Comedy Club in Old Fourth Ward. The show was great, and everyone had a great time!



We also have a few events coming up through the end of March:

- On March 3rd, the brothers held a brotherhood event at an Escape Room! Brothers had to work together, and use their wits to successfully escape!
- Also on March 3rd, ZBT participated in Dance Marathon, a yearly dance party that raises money for Children's Miracle Network.

- ZBT Xi Chapter's Formal started March 9th! The brotherhood traveled to Savannah, GA for a fun and safe weekend hanging out with each other, and with the brother's guests!
- Brotherhood Retreat is March 16th-March 19th! The brothers will be traveling to Avalon, SC to bond over a weekend of safe, fun, team-building activities! The brothers can't wait!

The brothers are looking for alumni to attend Georgia Tech Baseball games with! The schedule can be found here: www.ramblinwreck.com/sports/m-basebl/sched/geot-m-basebl-sched.html If you'd like to come down to campus for a game, let us know at communications@techzbt.com.

NATIONAL UPDATE

NIC Bolsters Health and Safety Standards Nationwide

Despite no-hazing policies, no campus is safe from the fraternity-related injuries, deaths, and other tragedies that have dominated headlines recently. In response, the North-American Interfraternity Council made some major announcements in 2017 regarding the need for improved safety and health measures for fraternities nationwide.

"Now more than ever, students, alumni, community members, national organizations, and university administrators must come together to create ownership and accountability toward measures for change," Judson A. Horras, NIC president and CEO, wrote in a December letter.

As part of these efforts to bolster safety, the NIC hired Archie Messersmith, a Sigma Phi Epsilon alumnus, as its Director of Health and Safety. He will lead the implementation of the NIC's health and safety standards, which build upon already existing prevention efforts. According to the NIC, the framework will introduce:

- **A medical Good Samaritan Policy** to encourage fraternity members to contact 911 in any medical emergency situations.
- **Baseline health and safety programming** to ensure all NIC member fraternities are providing required health and safety education to chapters.



North-American Interfraternity Conference

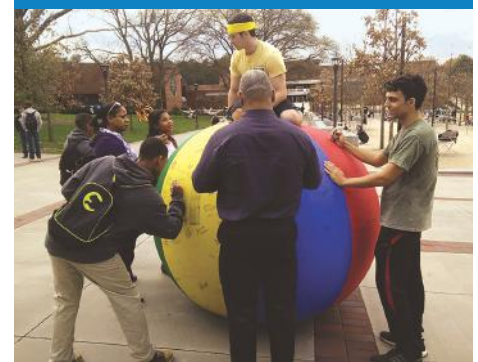
- **The Social Safe pilot program** that empowers the NIC to work with campuses to remove hard alcohol from the fraternity experience, provide a more academic-centered fraternity experience, and foster safer social events for members and guests.

It's a big job, but Messersmith spent the previous five years in various roles for Sigma Phi Epsilon, directing member safety, risk management operations, expansion efforts, university partnerships, and alumni/volunteer services and support. Notable accomplishments include leading SigEp's sexual assault prevention curriculum "Got Consent?" and co-developing the "Live Your Oath" campaign.

"The NIC is embarking on an enormous task of working with not just individual chapters, but entire communities to change the culture from the inside," Messersmith said in a statement last fall. "I am honored to be standing alongside such a great team at this pivotal time in our industry."

The Greek Life community is filled with people who care deeply about the future of fraternities and believe in its power to shape the lives of young men and create opportunities for them. Their support will be critical as the NIC works to improve student safety, eliminate risks, and secure a future for fraternities.

PHILANTHROPY



Get On the Ball!

Xi Chapter's main philanthropy event, Get On The Ball started on February 26th! Get On The Ball raises money for Children's Miracle Network, and helps to make medicinal miracles a reality. The brothers roll a giant beach ball around campus and surrounding areas collecting signatures and pledges.

HOMECOMING 2017

Successful Weekend for Visiting Alumni and Families

October 21, 2017 saw several generations of ZBT and Phi Ep Xi Chapter brothers returning to the house for Homecoming, ranging from the 1960s up until this past year's 2017 class. The brothers entered a fixed body into the Wreck Parade. It was a few long nights during Homecoming week to get it ready, but it was worth it to see the ZBT name cross the finish line. Afterward, we welcomed visiting alumni with a continental breakfast at the house, followed by a catered luncheon.

Kick-off against Wake Forest was at 7pm, so we also hosted a catered barbeque tailgate before the game with updates from the chapter and trustees on accomplishments and progress during the past year. Among the highlights were philanthropy and service projects undertaken by the

chapter, as well as various house improvement projects, including the recent living room renovation.

These festivities marked the end of Homecoming week, which also saw the undergraduate brothers participating in the usual Georgia Tech Homecoming competition traditions, including the donut eating contest, Mini-500 tricycle race, Cake Race footrace, Ugly Man on Campus, and the GT Talent Show. Overall, the brothers placed 13th among the 30+ fraternities.

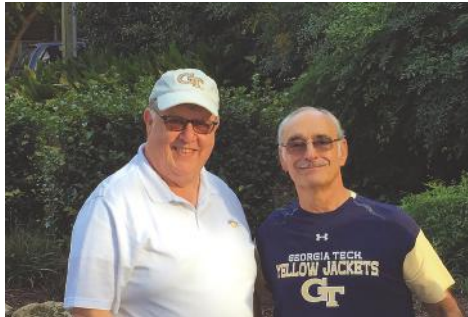
These weekends are precious reminders of why we stay in touch. We hope to see everyone again in 2018!

Alumni gather for Homecoming tailgate



David Pritchett '96,
Jim Vesser '93,
Les Barchard '93, and
Greg Wombough '92

Howard Fleisig '72
and
Harvey Helman '70



Mark Weilandt '94
and family

ALUMNI Q&A

Catching Up and Reminiscing with Christian Madsen '17

Q. Describe the fraternity as you remember it in your time frame.

A. It was small, but I felt closely attached with most of the brothers.

Q. What are your fondest memories of being a ZBT @ GT?

A. Brotherhood retreats were my fondest memories, we would go to Avalon.

Q. Do you remember any incidents / funny stories from your ZBT days?

A. Most funny stories that I remember are from parties, retreats, or any other events with alcohol.

Q. Did you have a nickname and if so, how did you get it?

A. I had the nickname, Chotch. I got it because I used the word Chotch in lieu of curse words since I used to be Mormon.

I eventually got the nickname when Nash brought it up.

Q. What about your membership in ZBT makes you the most proud?

A. I am most proud about being a leader and develop my leadership skills while being recruitment chair and president.

Q. What was your undergraduate degree?? What was the first job you took after college?

A. Business Administration with a concentration in Finance. My first job out of college is with a Financial Not-for-Profit, Forester's Financial.

Q. Did you go to graduate school? Additional degrees – what schools?

A. Didn't go to graduate school

Q. Hobbies you have?

A. Like playing guitar and spending time with friends/brothers

Q. Volunteer work?

A. Volunteered with the special needs program at Tech, Excel. And now I do volunteer work with Foresters Financial.

Q. What advice would you give the younger ZBT members?

A. Put in effort to build yourself into a better man. ZBT can help mold you into a better version of yourself but it requires effort on your part first.

Q. What do you want people to remember about you 50 years from now?

A. To remember me as someone who cares deeply about his brothers, friends, and family. And worked to improve their lives.



Zeta Beta Tau
Georgia Tech

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In This Issue of Xi Lights...

- Alumni Updates
- Chapter Events
- Ways to Re-Connect!

50TH ANNIVERSARY

Class of '67 Celebrates a Milestone

Congratulations to our Class of '67, which celebrated its 50th anniversary this past Homecoming. **Harry Lutz '67** was instrumental in setting things up for their reunion dinner the Friday night before Homecoming. Adjacent classes were invited, and many alumni brothers came to the house for Homecoming on Saturday. It was great to see the Fraters of '67! If any of you have any other pictures from that night please visit the website and post them for everyone to see!



Bill Blumberg '67



Harry Lutz '76 (left)



Paul Kelman '67

LOST BROTHERS

Help Get These Brothers Reconnected

How would **you** feel if you were left out of the loop when it came to Xi? Wouldn't you want your Xi brothers to make sure that you were getting all of the updates they were getting?

Of our 569 active alumni members, we have just 441 email addresses. That means more than 20% our alumni aren't receiving our emails—and therefore are left completely out of the loop.

With one simple action, you can make sure your brothers are receiving news about events (like homecoming) and where other



alumni are today (like **Lamar Perlis '49**, **Allan Quiat '73**, and **Andrew Cripps '81**).

Please take a few minutes to review our lost email list. If you have a valid email address for any of these brothers, simply click on their name. An email will pop up for you to type in the email address. Then click send! We'll then add them to our email list.

**Rest assured that your information is stored in a secure database and is never sold or traded.*