

ALUMNI OFFICERS

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Chapter Advisor**
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**Treasurer &
Secretary**
Richard Threlkeld '12

**Recruitment
Advisor**
Erik Brewer '15

**Programming
Advisor**
Andrew Rodrigues '09

Finance Advisor
Logan Sandor '13

BY THE NUMBERS

107

Years of Xi Chapter

\$14,000

Annual Fund Goal

\$7,129

Raised as of 2/21/23

3

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ΦΕΠ • 1916

Xi-Lights



ZBT • 1970

Xi Chapter of Zeta Beta Tau Fraternity

March 2023

Georgia Tech • Atlanta, Ga.

JEFF GOODMAN '71

**“Some of the best times of my life;
I wish I could go back.”**

While Jeff Goodman's job as a sales rep in the men's apparel business took him all over the country, he's never moved from his native Atlanta. He attended Georgia Tech on a track scholarship and returns to campus often, recently taking in the men's hoops victory over Notre Dame with fellow pledge brother **Sam Schwartz '71**.

“I'd give anything to be back at school again. Every time I'm back there with my kids or down there with my friends, I say that. I said it last night when we went watch Tech play basketball. I said to Sam, 'I wish we were back in school.' He said the same thing.”

One of Jeff's standout memories from his fraternity days involves Schwartz and a sticky situation.

“Sam was 'kidnapped' and brought out to Stone Mountain. There was a lot of wilderness between Atlanta and Stone Mountain back then. So the brothers left Sam out there in his underwear and poured maple syrup all over him and then poured cornflakes all over that. He finally got to a house where he borrowed the phone, but it took numerous houses, because he would knock on the door, they'd look out the peephole, and there he was with no clothes on.”

Schwartz did eventually make it back to campus, and maybe even tracked down chief syrupy perpetrator **Mike “Fog” Weinstein '70**, but there were no hard feelings afterward. “Sam happens to be the most successful person in our pledge class, but you'd never know it by talking to him, a real down-to-earth guy,” Jeff said.



“The year after me exploded. My pledge class (1967) was only 18, and that made about 50 brothers, I think, but then the next pledge class was, I believe, around 52 members, and that was the largest pledge class ever. They doubled the size of the fraternity.”

Jeff recalls that the jump in size allowed the house intramural teams to become much more competitive over the next several years, although his obligations as a scholarship athlete

precluded his participation. Academics also kept him very busy. “I tried studying my freshman year the way I tried studying in high school, and I couldn't do that at Tech. I almost flunked out! I figured out that if I wasn't in class or at practice, I had to be in the library.”

But he also remembers fun nights spent chowing down on Lums' beer-steamed hot dogs at the corner of Spring and Peachtree as well as some not-so-subtle subterfuge in sneaking his way into Underground Atlanta night clubs: “Someone in our fraternity house, somehow, got a blank New Jersey driver's license, and everybody was duplicating it and making a license saying you were over 21. We would all go down there with a group or with a bunch of dates, and everybody had a New Jersey driver's license. I'm sure they knew there was something suspicious, but back then things were not as strict as they would be today.”

“I still have friends from 50+ years ago,” Jeff reports. “At Georgia Tech, in the fraternity, running cross country, some of the best times of my life.”

ON THE BALL

Get on the Ball Starts This Month!



ZBT's annual Get on the Ball campaign starts this month, as brothers will roll a 6-foot diameter beach ball around campus to publicize the efforts and collect signatures and pledges of support from the campus community. Proceeds go to Children's Miracle Network Hospitals (CMNH) to aid research of childhood diseases and treatment of children with serious health issues. The local affiliate in Atlanta is Children's Healthcare of Atlanta (CHOA). CMNH is an official philanthropy of ZBT Fraternity. ZBT's GotB Week kicks off on February

27th and concludes with the campus-wide Dance Marathon, which is hosted by Georgia Tech's umbrella organization that supports CHOA and CMNH. Campus partner organizations such as ZBT will present their donation collection amounts for a total campus donation.

If you would like to make a tax-deductible contribution, please use the following link and select the Support Us link. Thanks for your consideration.

Link: <https://events.dancemarathon.com/index.cfm?fuseaction=donorDrive.team&teamID=62880>

CATCH UP WITH UNDERGRADS

Around the House in February

Here's a quick snapshot of things happening around the house this month:

- Brothers recruited two new members in rolling rush for spring.
- House upgrades and renovations included new paneling in the stairwell, new carpet in the bar room, new side door, and new fixtures in the upstairs bathroom.
- The pool table was refelted and moved upstairs thanks to generous donations from recent alumni.
- The brothers are excited to participate in the upcoming Get on the Ball effort. One brother, Irvin Angeles, recently visited with children at the local Children's Healthcare of Atlanta who will benefit from ZBT's GotB fundraising.



YELLOWJACKETS

What are your expectations and record predictions for the 2023 season?



There's a new era dawning for Georgia Tech football, but the road to renewal got bumpy in 2022. After Geoff Collins got off to a listless 1-3 start, Brent Key injected new focus into the team and went 4-4 the rest of the way, including a 21-17 upset of North Carolina.

We want your stories, updates, and photos from the season. Did you catch the Yellow Jackets in person? Attend (or host) a watch party? Travel back to campus? Did you get to watch the team with any of your brothers? Tell us how you experienced this past football season, and send us some great photos from your road trip, tailgate, or gameday party to share with the brotherhood.

Are you optimistic about the Ramblin' Wreck's future in Brent Key's first full season at the helm as head coach? What are your expectations and record predictions for 2023?

Send your thoughts, photos, and stories to:
alumninews@affinityconnection.com.

THROWBACK TO 1987

Source Courtesy of *Blue Print 1987, Georgia Tech Student Publications*

Xi chapter of Zeta Beta Tau experienced significant growth and improvement in the past few years. New brothers attribute this to the warm and friendly atmosphere.

This year ZBT did \$35,000 of renovations to its house. These included a new roof, a refurbished living room and downstairs area, as well as some miscellaneous, but much needed, repairs. Some of the chapter's alumni renovated the house bar room in memory of an alumnus, Win Crumley, who died recently.

All of these repairs have not detracted

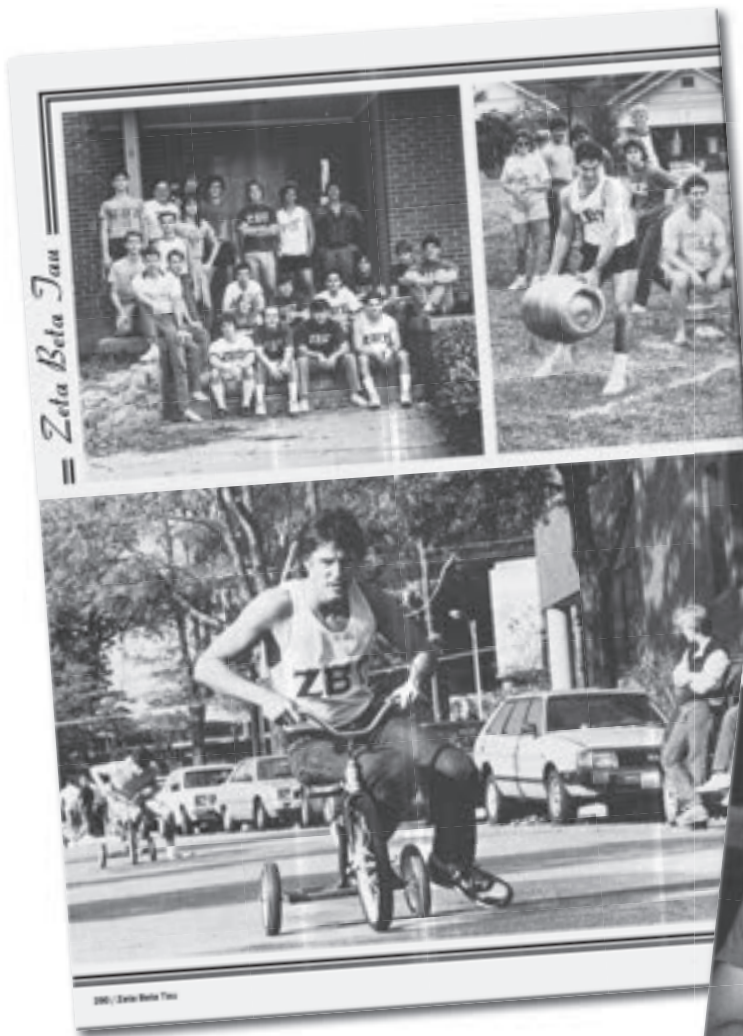
from ZBT's social schedule. Last spring the brothers enjoyed the annual Panama City trip, paid for by the little sisters, and the chapter wished its graduating seniors good luck at the Senior Banquet. The Halloween party this fall was tremendous as the brothers celebrated Halloween, Homecoming and Drop Day all in one gigantic party.

This year was very successful on the athletic fields as well. ZBT's ultimate frisbee team soared to victory after being undefeated in the regular season, and the wallyball team also got first place in its division.

1986 marks the 70th anniversary of

Xi chapter at Georgia Tech, and with an enthusiastic pledge class, they look for even better things in the future.

Homeboy . . . Carl, why aren't you eating . . . 0 my God! . . . Rabbit . . . I'm over it . . . Scum chicks . . . huuuge . . . Where's everyone's shoes? . . . vicious rumors . . . ZBT — the ultimate fraternity . . . back and forth, back and forth . . . psychotic dog on the loose . . . I'm going to get organized this weekend . . . Win Crumley Memorial Taproom . . . You're cake . . . Double One . . . They will pay the price — the ultimate price . . . A true ZBT never spills a beer.



TOP, LEFT TO RIGHT:
"Well, how about the week after that?"
Brother riding on a keg.

BOTTOM, LEFT TO RIGHT:
Man's best friend. Training wheels are next.



Renovations and Repairs Take Time But Offer Great Rewards

IDENTIFICATION PAGE 538

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Zeta Beta Tau | 1987

1 in 7 men have no friends. Why it matters and how Zeta Beta Tau can help

Pundit Scott Galloway reporting on the dearth of friendships in men. (LinkedIn)

In the United States, friendship is on the decline. In fact, in the decades since 1990, the percentage of Americans who say that they have less than three close friends has doubled, going from 16% to 32%. Those reporting no friends at all? That number has risen sharply from 3% to 12%. Thought leader Scott Galloway reports that 1 in 7 men have no close friends at all outside of their family.

This is a problem. Beyond the obvious benefits of friendship — connection, shared memories, someone having your back — there are incredible health benefits attached to having strong friendships.

Robert Waldinger, a professor of psychiatry at Harvard, runs the world's longest study on happiness. He explores the question: *“What keeps us healthy and happy as we go through life?”*

Waldinger is the fourth director of the longest-running study of adult life. Since 1938, the Harvard Study of Adult Development has been following a group of 724 men through work, home, family and health. Over 80-plus years of the study, some experienced meteoric success, some epic failure. But who was happiest?

“The biggest lesson we learned is that it isn't wealth, fame or hard work that matters. Good relationships keep us healthier and happier. Period,” he said. He added that the healthiest 80-year-olds turned out to be the ones who were most connected in their 50s. Those with good relationships had healthier bodies and clearer minds than their counterparts.

People who do not have vital connections as they walk through life's joys and challenges show marked differences from people with strong



friends. In *Bowling Alone*, Robert Putnam posits that participating in even one social organization and forming friendships could cut your odds of dying in the next year in half. A recent report showed that loneliness registers an impact on your well-being similar to that of smoking 15 cigarettes a day and rivals alcohol and smoking as a cause of early death.

Recently, a survey went out to alumni of a fraternity that doesn't have an undergraduate chapter. The survey invited alumni to weigh in about the future of the chapter and the value of reopening the house on

their college campus. The questions boiled down to “Why?” What is the value of their chapter — or any Greek organization — in today's culture? One alumnus answered with just one weighted word: camaraderie.

There are hundreds — thousands — of other words to back up that shortest answer. Fraternity groups like this one, and like Zeta Beta Tau, are ideal leadership training grounds, hot spots of philanthropy and mentorship. But Zeta Beta Tau's most basic element is also its most valuable: the camaraderie gained during pivotal years forms ironclad friendships that last decades. And while they are making life richer and better, these friendships are actually making us healthier, happier and live longer.

Here's a challenge for us in 2023. Let's buck these statistics. I'll wager someone came to your mind as you were reading this. Reconnect with them — do it this week. Make plans to see a game, or plan a weekend. If travel is not in the cards right now, just keep in touch. Share an old story, or dig up a picture from the good old days. Your friendship — and your health — will thank you.

GIVING

Here's what you support when you donate to Zeta Beta Tau

It's almost the halfway point of our giving year and we still have a ways to go to reach our goal! Will you join the brothers listed on the Honor Roll found on the back of the appeal?

Your contribution makes an impact. It is at the heart of everything we do. Your contributions ensures that new generations of Zeta Beta Tau have the same opportunities as you, and not only that, it supports all funding for alumni events and communications!

With your donation, you support something we all need, which is our community. Being part of something bigger, embracing shared values, and creating lasting relationships—these life experiences are at the core of the Zeta Beta Tau experience and are a living example of the true meaning of community.

Gifts of all sizes make a difference. Make your gift and make sure our Zeta Beta Tau community thrives.

It's easier than ever to reconnect



Get Current News, Share Memories, See the Honor Roll,
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gtzbt.org